For immediate release: Dec. 1, 2008
City of Newcastle news release
Contact: Doug Alder, Communications Manager
425-649-4444 ext 106
Cell: 206-402-1095

NEWCASTLE'S PRO-ACTIVE WEAPON AGAINST WINTER
City Takes Aim At Snow Before It Falls

The City of Newcastle isn't waiting to take action if Mother Nature sends snow and ice this way. The City's Public Works crew will be out in advance of any storm with a pro-active weapon to keep streets clear. The City will be using an anti-icing solution that has to be applied **before** any precipitation falls. This solution called Geo Melt C can be applied with precision accuracy, making it more environmentally friendly since it cuts down on the use of salt and sand that can easily turn into stormwater runoff. The Public Works staff will keep a close eye on approaching storms to make sure the timing of the application is just right.

In addition to this anti-icing solution, Newcastle has also released a Snow & Ice Priority Route Map of the entire City. Unlike some other cities, this map actually shows which roads will be plowed first during a snow storm. Priority 1 roads will get the most attention, followed by Priority Roads 2, 3 and 4. For the first time this year, the City of Newcastle will also have its own snow plow to assist the Coal Creek Utility District in snow removal.

Click on the link to see the Snow Map:
http://www.ci.newcastle.wa.us/Documents/map_pw_snowpriorityroutes_111808.pdf