



13020 Newcastle Way
Newcastle, WA 98059
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City Details and Status:

- Founded 1994
- Population: 9,800
- Median Income: \$104,000
- Median Age: 39 years

Concert Details:

- 7th year of series
- 300-2000 attendees per performance

Provided by City:

- Tables, chairs
- Event badges & ribbons
- Marketing

2008 Avg. Household Annual Expenditures*

- Apparel \$4600
- Contributions \$3300
- Education & Tuition \$3800
- Electricity \$1700
- Entertainment \$4100
- Food & Beverage \$15,000
- Gasoline & Oil \$3000
- Gifts \$2200
- Health Care, Insurance & Supplies \$7000
- Household \$3000
- Mortgage Interest \$6200
- Recreation \$1600
- Shelter \$14,000
- Telephone \$1000
- Transportation \$14,000
- Vehicle Insurance \$ 1500
- Video & Audio \$1400

Past Sponsors

- Julie & Ben Varon
- Oil Can Henry's
- AnchorPoint Church
- Goodwill Investments

**for a copy of our 2008 demographic report, email: julesm@ci.newcastle.wa.us*

Concerts in the Park

Lake Boren Park, Newcastle, WA

Wednesdays | June 24-Aug 19, 2009 | 6:30pm – 8pm

Event Description

Featuring a five-star variety of home-grown Northwest bands, attendance at this series has skyrocketed since 2007. A selection of talented Classic Rock, Pop, Country, and Jazz bands have made this series the most talked about event of the year. Hot posters, a new stage sign, and 5 lane street banner over Coal Creek Parkway promotes this event to thousands of people everyday.

Entertainment Highlights

- x 6-8 shows
- x Local bands
- x Food & confection vendors
- x 20 acre woodland park setting
- x Backup stage in case of rain
- x Sound services by HTS Audio



Sponsor Benefits

Grand Presenting Sponsor (1 available) \$5,000

- Prime booth space, 10'x20'
- Option to make welcoming comments at event
- Option for stage/customized activity
- Logo & company information included in series press release
- Logo on Coal Creek Parkway & stage banners
- Featured logo placement on all marketing materials
- Logo on City website & blog (linked to your site)
- Inclusion in 8-10+ newsletters distributed to residents, subscribers & event participants (May, Jun., Jul. & Aug.)
- 3 VIP parking passes, 10 ribbons for wear at event
- Sponsor badge & posters for display at your business

Presenting Sponsor (per concert) \$500

- Booth space, 10'x10'
- Announced in welcoming comments by Mayor
- Company information included in series press release
- Logo on side stage banners
- Logo placement on marketing materials and City website
- Inclusion in 2-3 newsletters listing your concert(s)
- 1 VIP parking passes, 5 ribbons for wear at event
- Sponsor badge & posters for display at your business

Community Sponsor (per concert) \$350

- Announced in welcoming comments by Mayor
- Logo on City website, name on marketing materials
- Inclusion in 2-3 newsletters listing your concert(s)
- 3 ribbons for wear at event
- Sponsor badge & posters for display at your business



Bad Habit; Rock n' Roll



The PopOffs; 70's & 80's Pop



*Union Jack; Rolling
Stones tribute*



Free Rain; Party & Dance



Timeless Soul; Motown



Small town feel with Big city results!